



UNLEASHING
THE ENTREPRENEUR
INSIDE YOU

Phoenix Business
Journal

Close-up

Entrepreneur makes moving simple

Debbie Meyer launched Moving You Simply at the suggestion of her family. Prior to starting the relocation business for seniors in Chandler in January 2007, she was an independent contractor who handled moves for several large companies in California and Washington.

For one of those jobs, "I worked for an architectural firm out of Seattle for Washington Mutual. I lived out of a hotel room for months," said Meyer. "I was moving hundreds of people from one floor to another. I was responsible for subcontractors, installation of cubicles and build-out of the floor space, making sure everyone had security clearance."



Meyer

She moved to Phoenix to provide support when her mother became ill. After her mother's passing, she helped her father downsize his home.

Her sister, Lauren, was impressed by Meyer's talent and encouraged her to apply her organizational skills to a business of her own.

"I had just turned 50," said Meyer. "If I was going to fail or get laid off, I could do that myself, so I dove right into it."

She doesn't advertise; it's all word of mouth. She's averaging five moves a month for seniors all over the Valley, with the help of five independent subcontractors.

"I've made money every year," she said.

"I also do organization," she said. "Sometimes they're going to stay in their house, and I help to organize the home."

For more: www.movingyousimply.com.

— Lisa Poulin